

RPM Rewards: PRIVACY NOTICE

Effective Date: 8/1/2023

PRIVACY NOTICE /YOUR PRIVACY RIGHTS

SUPPLEMENT FOR CALIFORNIA RESIDENTS

This section applies only to California residents. It does not apply to the following information:

- Information about individuals who are not California residents.
- Information about our own job applicants or our employees, contractors, or agents.

Pursuant to the California Consumer Privacy Act of 2018 (the CCPA), in the table below we provide a summary of the Personal Information we collected and disclosed in the prior 12 months. We have not “sold” Personal Information for money in the past 12 months, but we engage in routine business practices involving third parties that could be considered a “sale” or “sharing” as defined under California law. We do not knowingly sell or share any Personal Information of minors under the age of 16.

<i>Categories of Personal Information We Collect</i>	<i>Categories of Third Parties With Whom We Disclose Personal Information for a Business Purpose</i>	<i>Categories of Third Parties to Whom Personal Information is Sold or Shared</i>
Identifiers , such as your name, alias, postal address, country of residence, unique personal identifier, online identifier, internet protocol address, email address, account name, phone number, or other similar identifiers.	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Third party service providers • Professional consultants • Vendors necessary to complete transactions you request • Law enforcement, government, agencies, and other recipients for legal, security, or safety purposes • In connection with a transaction 	<ul style="list-style-type: none"> • Marketing and advertising partners or providers • Third parties whose cookies and tracking automatic data collection tools we use • Commercial data partners • Partners who work with us on promotional or sponsorship opportunities.
Sensitive Personal information subject to the California Customer Records Act , such as signatures.	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Third party service providers • Professional consultants • Vendors necessary to complete transactions you request 	<ul style="list-style-type: none"> • Marketing and advertising partners or providers • Third parties whose cookies and tracking automatic data collection tools we use • Commercial data partners

Internal

	<ul style="list-style-type: none"> • Law enforcement, government, agencies, and other recipients for legal, security, or safety purposes • In connection with a transaction 	<ul style="list-style-type: none"> • Partners who work with us on promotional or sponsorship opportunities.
<p>Internet or other electronic network activity, such as your browsing history, search history, and information regarding your interactions with our Website.</p>	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Third party service providers • Professional consultants • Vendors necessary to complete transactions you request • Law enforcement, government, agencies, and other recipients for legal, security, or safety purposes • In connection with a transaction 	<ul style="list-style-type: none"> • Marketing and advertising partners or providers • Third parties whose cookies and tracking automatic data collection tools we use • Commercial data partners • Partners who work with us on promotional or sponsorship opportunities.
<p>Professional or employment-related information, such as job title, business address, employment history, or other professional information.</p>	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Third party service providers • Professional consultants • Vendors necessary to complete transactions you request • Law enforcement, government, agencies, and other recipients for legal, security, or safety purposes • In connection with a transaction 	<ul style="list-style-type: none"> • Marketing and advertising partners or providers • Third parties whose cookies and tracking automatic data collection tools we use • Commercial data partners • Partners who work with us on promotional or sponsorship opportunities.
<p>Inferences drawn from any of the information we collect to create a profile about you reflecting your preferences, characteristics, or behavior.</p>	<ul style="list-style-type: none"> • Affiliates and subsidiaries • Third party service providers • Professional consultants • Vendors necessary to complete transactions you request • Law enforcement, government, agencies, and other recipients for legal, security, or safety purposes • In connection with a transaction 	<ul style="list-style-type: none"> • Marketing and advertising partners or providers • Third parties whose cookies and tracking automatic data collection tools we use • Commercial data partners • Partners who work with us on promotional or sponsorship opportunities.

We use and disclose Sensitive Personal Information only for (i) performing services or providing goods reasonably expected by an average consumer; (ii) detecting security incidents; (iii) resisting malicious, deceptive, or illegal actions; (iv) ensuring the physical safety of individuals; (v) short-term, transient use, including non-personalized advertising; (vi) performing or providing internal business services; (vii) verifying or maintaining the quality or safety of a service or device; or (viii) purposes that do not infer characteristics about you.

Retention. We retain your Personal Information as long as necessary to fulfill the purposes outlined in this Notice unless we are required to do otherwise by applicable law. This includes retaining your Personal Information to provide you with the products or services you have requested and interact with you; maintain our business relationship with you; improve our business over time; ensure the ongoing legality, safety and security of our services and relationships; or otherwise in accordance with our internal retention procedures. Once you have terminated your relationship with us, we may retain your Personal Information in our systems and records in order to ensure adequate fulfillment of surviving provisions in terminated contracts or for other legitimate business purposes, such as to enable easier future user onboarding, demonstrate our business practices and contractual obligations, or provide you with information about our products and services in case of interest.

Your Rights

California residents have certain rights, subject to legal limitations, regarding the collection, use, and sharing of Personal Information. California residents may exercise the following rights via emailing us at privacy@continental.com, or by calling (833) 656-0555.

- **Right to Know.** You may have the right to request information about the categories of Personal Data we have collected about you, the categories of sources from which we collected the Personal Data, the purposes for collecting, selling, or sharing the Personal Data, and to whom we have disclosed your Personal Data and why. You may also request the specific pieces of Personal Data we have collected about you.
- **Right to Delete.** You have the right to request that we delete Personal Information that we have collected from you.
- **Right to Correct.** You have the right to request that we correct inaccurate Personal Information that we maintain about you.
- **Right to Opt Out.** You have the right to opt out of the sale or sharing of your Personal Information.

In order to fully exercise the Right to Opt Out you must disable the use of advertising cookies and other tracking technologies in the preference center [privacy@continental.com]. You must complete this step on each of our websites from each browser and on each device that you use. These steps are necessary so that we can place a first-party cookie signaling that you have opted out on each browser and each device you use. Please note:

- a. If you block cookies, we will be unable to comply with your request to opt out with respect to device data that we automatically collect and disclose to third parties online using cookies, pixels, and other tracking technologies.
- b. If you clear cookies, you will need to disable the use of all advertising cookies and tracking technologies in the preference center again on each browser on each device where you have cleared cookies.

To the extent required by law, we will honor opt-out preference signals sent in a format commonly used and recognized by businesses, such as an HTTP header field or JavaScript object. We will process opt-out preference signals at the browser level.

We will not discriminate against you, in any manner prohibited by applicable law, for exercising these rights.

Verification: In order to exercise your rights, we will need to obtain information to locate you in our records or verify your identity depending on the nature of the request. In most cases, we will collect some or all of the following data elements: first and last name, email address, and telephone number. In some cases, we may request different or additional information, including a signed declaration that you are who you say you are. We will inform you if we need such information.

Authorized Agents: Authorized agents may exercise rights on behalf of consumers by emailing us at privacy@continental.com, or by calling (833) 656-0555 and indicating that they are submitting the request as an agent. We may require the agent to demonstrate authority to act on behalf of the consumer by providing signed permission from the consumer. We may also require the consumer to verify their own identity directly with us or to directly confirm with us that they provided the authorized agent permission to submit the request.

Timing: We will process Right to Opt Out requests within 15 business days. We will respond to Right to Delete, Right to Correct, and Right to Know requests within 45 days unless we need more time, in which case we will notify you and may take up to 90 days total to respond to your request.

This Notice was last updated on [8.1.2023].